



Cal Expo Strategic Development Plan

SACRAMENTO, CALIFORNIA

Redevelopment and urban design strategies for the the 800 acre home of the California State Fair concentrating upon linkage concepts, functional relationships and future programatic requirements.

Cal Expo is the home of the annual California State Fair and host to a variety of interim events held throughout the year. A three-yearlong planning and design effort resulted in the preparation of a long-range strategic development program and facilities master plan for the roughly 800-acre site concentrating upon the development of a flexible framework for the implementation of individually phased projects. Key components of the planning and design

effort involved the demolition of selected facilities and buildings that no longer met current management and operational needs, the addition of new buildings meant to accommodate future needs, and the restructuring of pedestrian and vehicular circulation elements. Maintenance and operations considerations in concert with the phasing of planned facilities were integrally involved in the planning and design effort.

