



ROBERT JOHNSON

PRINCIPAL – RCH GROUP

Robert Johnson has nearly 30 years of experience as a planner and urban designer of new towns, master planned communities, resorts and entertainment-based projects. He leads the RCH planning team on all large-scale projects requiring conceptual design and site planning expertise.

Bob held executive positions with a number of land development and consulting firms. As the Director of Residential Development for a major Southern California land developer, Mr. Johnson was responsible for all activities involved in the development of over 1,600 acres in Riverside and San Diego Counties involving both mixed-use planned communities and custom lot programs in unique environmental settings.

In a variety of roles as a consultant, he has been responsible for the planning and design of planned communities and resorts on over 100,000 acres in California, Texas, Colorado and Maryland, as well as Canada, Mexico, Spain, China and Singapore. Projects typically involved taking raw land through entitlements, design development and implementation. International projects involved resorts and entertainment based venues. Bob has a particular expertise in the development of lifestyle and leisure oriented communities (e.g. golf courses, lakes, entertainment venues), hillside development and sensitive environmental settings.

Bob has also provided planning and design assistance to a variety of public sector clients, including preparation of general plans, specific plans, local coastal plans, environmental assessments and EIS/EIRs, among others. Most of these efforts involved an extensive public outreach program with citizen advisory committees and public workshops, as well as newsletters, videos and other information dissemination techniques.

EDUCATION

Master of Landscape Architecture, University of Pennsylvania

BS, Environmental Planning and Management, University of California at Davis